

5th Annual Tax Summit Partnership Proposal

**THEME: *PROMOTING PARTNERSHIPS IN
TAX ADMINISTRATION FOR SUSTAINABLE
ECONOMIC TRANSFORMATION***

16th -17th October 2019 .KICC Nairobi, Kenya

Introduction

- The 5th Annual Tax Summit brings together global experts, private sector players, tax practitioners, academia and senior government officials to dialogue on challenges in the tax environment.
- The Summit discussions will focus on among others shaping Tax and foreign policy towards in revenue mobilisation; Tax Regulatory: Favourable regulatory environment for the Micro and small traders; Achieving service delivery excellence in tax and customs administration; Enhancing the ease of doing business: Towards the 50 mark in cross border trade and ease of paying taxes; Domestic revenue mobilization - enabling a unified system of revenue collection ; and Revenue growth: Enabling revenue growth through faster Tax dispute resolution

BE A PLATINUM SPONSOR

We are inviting two organisations to be a Platinum Sponsor of the 5th Annual Tax Summit.

BENEFITS

- Co-branding across all platforms, including Summit Digital App materials, with Platinum Sponsor title
- Speaking Opportunities
- Database collection of attendees of entire event
- Provision for Information Booth at Venue
- Distribution of Information Materials
- Advert on Mobile App, link to your Website
- Logo on screen on Session Live Coverage
- 20 Complimentary Registrations for your stakeholders

**Sponsorship
Investment**

**Platinum
Sponsor
Shs 3 million**

Sponsor and Brand a Plenary Session Partnership Opportunities (5)

- Speaking Opportunity
- Branding in programme across all platforms, including Summit Digital App
- Database collection of attendees of sponsored session
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- Distribution of Information Materials
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- Logo on screen on Session Live Coverage
- 10 Complimentary Registrations for your stakeholders

**Sponsorship
Investment**

Ksh. 500,000

Sponsor and Brand a Plenary Session Partnership Opportunities (5)

900am - 10.30am

Day 1 – Thursday, 16th October 2019

- Remarks by Dr. Mohamed Omar : Commissioner, Strategy, Innovation & Risk Management, Kenya Revenue Authority
- Welcome Remarks : Mr. Githii Mburu, Commissioner General, Kenya Revenue Authority
- Opening Remarks: Hon. (Amb) Ukur Yatani, EGH, Ag. Cabinet Secretary, National Treasury

10.30am – 12.45pm

Plenary 1: Setting the stage: A policy perspective to taxation of the digital economy.

Session focus:

1. This session focuses on driving discussions/ ideas of setting up a policy framework to guide in the taxation of the digital economy.
2. It provides a platform in getting ideas/solutions and views from International and Local experts in formulating a best approach for development of a guiding framework in managing and embedding taxation in this sector.

A case study for best practice presentation by: Mr. Edward Mbogo

Keynote Speaker : Dr. Nara Monkam, African Tax Administration Forum

Panelists:

1. Michael Murungi – Policy & Government Relations Manager, East Africa Google
2. Jason Rosario Braganza -International Senior Lawyers Project (ISLP)
3. Dr. Julius Muia, National Treasury
4. Jerome Ochieng , Principal Secretary, ICT & Innovation

**Sponsorship
Investment**

Sponsor and Brand a Plenary Session

Day 1 – Wednesday, 16 October 2019

2.00 – 4.30 pm

Plenary 2: Effective optimization of technology to enhance and simplify tax administration.

Session focus:

- Critical to Revenue Authorities in the era of technological disruption, is effective and innovative solutions driven transformation of revenue administrations, in sealing revenue loopholes and actualising revenue growth in the era of digitisation.
- Big data
- The topic is aimed in debating and offering practical solutions/partnerships in mitigating risks associated with disruptions for revenue loss in Tax administration and also simplification of processes to enhance compliance.

Keynote Speaker: Mr. Michael Joseph, Chairman, Kenya Airways and Ag. CEO Safaricom

Moderator:

Panelists:

1. Alexander Ezenagu- Investment & Tax Law Expert, International Centre for Tax and Development
2. Prof. Bitange Ndemo – Chairman, Blockchain Taskforce
3. Mr. Joshua Oigara, CEO, Kenya Commercial Bank
4. Inter-American Centre for Tax Administrators (CIAT)
5. Ken Njoroge, CEO Cellulant
6. Commissioner General, Federal Inland Revenue Service (FIRS), Nigeria

**Sponsorship
Investment**

Ksh. 500,000

Sponsor and Brand a Plenary Session

Day 2 – Thursday, 17th October 2019
08.30 – 10.30 am

Plenary 3: Modernizing customs for enhanced trade facilitation and export promotion.

Session focus:

- Big data
- This topic aims at driving discussions for improvement of service delivery in Customs for efficiency in cross-border and international trade and enhancement of market access .
- The Continental Free Trade Area provides a great opportunity for African nations to enjoy an expanded market for their products.
- To effectively utilize the opportunities provided by this agreement, there is need for modernization of customs processes to facilitate free flow of goods and services
- The session will explore possibilities of enhancing customs processes and systems, and examining possible technological solutions for improving trade facilitation
- It also provides an opportunity for learning from partners on global best practice for modernizing customs systems in the era of globalization.

Keynote Speaker: Mr. Dicksons Collins Kateshumbwa, Chairman World Customs Organization and Commissioner Customs Uganda Revenue Authority

Moderator : Pamela Ahago, Deputy Commissioner, KRA

Panelists:

1. Frank Matsaert, CEO, Trademark East Africa
2. Kevin Safari, Commissioner Customs, KRA
3. Mads Skov-Hansen, Managing Director Eastern Africa Area, Maersk
4. Jane Karuku, Managing Director, EABL

**Sponsorship
Investment**

Ksh 500 000

Sponsor and Brand a Plenary Session

Day 2 - Thursday , 17th October

11.00 am – 1.00pm

Plenary 4: Stimulating economic growth through efficient tax dispute prevention and resolution.

Session focus:

- The session will seek to enable appreciation of the measures to prevent tax disputes and avenues of negotiations in resolving tax disputes.
- The session will also provide various insights from partners on the opportunities for faster dispute resolution and the structures in place.
- It also provides a platform to enhance the experience and speed in the dispute resolution process.

Keynote Speaker: Director, Judiciary Training Institute

Moderator:

Panelists:

1. Nancy Muhoya, Country Managing Partner, Ernst & Young
2. Chairman, Chartered Institute of Arbitrators (CIARB)
3. Richard Ngatia, Chairman, Kenya National Chamber of Commerce and Industry(KNCCI)
4. Commissioner Paul Matuku , KRA
5. Mr S. La, Director General, Mauritius Revenue Authority

**Sponsorship
Investment**

Sponsor and Brand a Plenary Session

Day 2 - Thursday , 17th October

2.00pm – 4.00pm

Plenary 5: Combating illicit financial flows & tax crimes in Africa.

Session focus:

- Internationally revenue administrations have grappled with issues such as transfer pricing, Base Erosion and profit shifting (BEPS) and a number of other tax crimes.
- It is increasingly becoming important for Africa to develop solutions that will help its nations safeguard revenue from challenges arising from the rapid globalization and digitization that are likely to spur IFFs and Tax Crimes.
- Intelligence gathering, sharing and analysis therefore forms a critical basis for tackling these challenges.
- This session will focus on instruments, treaties and other solutions that Africa can adopt in enhancing intelligence management to curb and protect illicit financial flows into and out of Africa.

Keynote Speaker : H.E. Victor Harrison, Commissioner for Economic Affairs, African Union Commission

Moderator: Mr. Logan Wort, Executive Secretary , Africa Tax Administration Forum

Panelists:

1. James Karanja, Head of joint OECD/UNDP Tax Inspectors Without Borders initiative
2. Mr. Githii Mburu, Commissioner General , Kenya Revenue Authority
3. Mr. Steve Okello, Partner, PWC
4. Mr. Job Okenda, Financial Development Adviser, Oxfam

**Sponsorship
Investment**

Sponsor and Brand a Plenary Session Partnership Opportunities - In-Kind (5 No.)

- Speaking Opportunity
- Branding in programme across all platforms, including Summit Digital App
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**Sponsorship
Investment**

Ksh. 1 million

Sponsor and Brand a Luncheon (2)

Day 1 – Thursday, 17th October 2019
No. of Pax: 500

Day 2 – Friday, 18 October 2019
No of Pax: 500

Catering provided by a sponsor
Hotel OR KSMS

Partner Opportunities

- Speaking Opportunity
- Branding Luncheon
Invitations
- 10 additional invitations
- Logo on Mobile App
- Database of Attendees

**Sponsorship
Investment
Kshs 1 million**

Sponsor the Closing Cocktail

Day 2 – Friday, 18th October 2019
Time: **6pm**
Venue: KICC/KSMS Grounds
No of Pax: 200

Partner Opportunities

- Speaking Opportunity
- Branding Invitations
- 10 additional invitations
- Logo on Mobile App
- Database of Cocktail

Attendees

Different organisations can partner to host this event in kind – Drinks/Beverages; Entertainment; Food; Transport

**Sponsorship
Investment
Shs 2 million**

Contacts

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